

# Development Strategy for the Textile Industry

April 9 (Mon.) – April 29(Sun.), 2018  
Daegu, Republic of Korea



Korea International Cooperation Agency



Daegu Metropolitan City

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**1. TITLE: Development Strategy for the Textile Industry**

**2. DURATION: April 9 (Mon.) – April 29 (Sun.), 2018**

**3. GOAL**

To strengthen capacity for the planning and implementation of strategic policies in the textile industry.

**4. OBJECTIVES**

- a) To understand various activities and policies on textile;
- b) To enhance capacity for the strategic planning of the textile industry;
- c) To support for the sustainable development of the textile industry in each country;
- d) To exchange views on textile-related recent issues addressed in international seminars, including the fourth industrial revolution and mega trends of the textile industry;
- e) To strengthen future cooperation in the textile area among participating countries

**5. NUMBER OF PARTICIPANTS: 18 participants from 10 countries**

- Columbia(1), Egypt(2), Ethiopia(1), Ghana(2), Kyrgyzstan(2), Laos(2), Mongolia(2), Myanmar(2), Peru(2), Sri Lanka(2)

**6. LANGUAGE OF INSTRUCTION: English**

**7. VENUE: Textile & Fashion Campus of Korea Polytechnics (<http://www.kopo.ac.kr/tf>)**

**8. TRAINING INSTITUTE: Daegu Metropolitan City (<http://www.daegu.go.kr/english>)**

**9. ACCOMMODATIONS: KOICA ICC, Hotel Inter-Burgo Daegu**

## 10. QUALIFICATIONS OF APPLICANTS:

- This is a third-year course designed to support for the capacity building of the textile industry. Participants can gain hands-on experience as well as in-depth theoretical knowledge through various practices and case studies. It targets mid-level officials of the central government who engage or are likely to engage in the establishment and implementation of textile-related policies.

Mandatory	<ul style="list-style-type: none"><li>a) Be nominated by his/her government;</li><li>b) Be in good health both physically and mentally, to take the course;</li><li>c) Have not participated in the same KOICA fellowship program in the past 3 years - unless otherwise specified;</li><li>d) Have at least 3 years of work experience in the area of strategy planning;</li><li>e) Be a government employee in a managerial position</li><li>f) Sufficient proficiency in written and spoken English to actively participate in seminars and write an Action Plan</li><li>g) Have a willingness to show a high level of participation and commitment throughout the course and contribute to the capacity building of his/her organization after the completion of the program</li></ul>
Preferable	<ul style="list-style-type: none"><li>a) Working knowledge of computers, Word and PowerPoint software;</li><li>b) Have worked in the same institution for the last 3 years</li></ul>

## 11. CLOSING DATE FOR APPLICATION: March 9, 2018

**1. COURSE MODULE**

<b>MODULE</b>	<b>MAIN LECTURES &amp; DISCUSSIONS</b>	<b>STUDY VISIT</b>
<b>Module 1.</b> Comparing Policies of the Textile Industry	▷ Country Report	
<b>Module 2.</b> Analysis of Policy Environment	▷ ODA and economic development ▷ History of the Korean economy development ▷ History of the Korean textile industry ▷ Fourth industrial revolution ▷ Mega trend, textile technical trend, fashion trend ▷ Hitech textile	- Textile Museum - Korea Textile Development Institute
<b>Module 3.</b> Policy Case	▷ Industry development strategy of the Korea Government ▷ Case study in the development strategy of the Korean textile industry	- Daegu local government - Korea Textile Center - Gyeongbuk Techno park - Daegu-Gyeongbuk Textile industry Association - CMA Global
<b>Module 4.</b> Country Report and Action Plan	▷ Identifying problem and gap analysis ▷ Developing an action plan ▷ Presenting the action plan	-
<b>EXTRACURRICULAR ACTIVITIES</b>	▷ Global culture camp ▷ Seoul City, Busan City and Daegu City Tour ( <a href="http://www.visitseoul.net">www.visitseoul.net</a> )	

## **1. GUIDELINES FOR WRITING A COUNTRY REPORT**

A Country Report is an in-depth report that contains an analysis of the current development issues facing your countries in the field of your expertise. The KOICA's Fellowship Program includes a Country Report session where participants have an opportunity to share these issues with other participants and Korean experts. Throughout the course, you can engage in debates and discussions to resolve them.

A Country Report is directly connected to an Action Plan. Based on what you present and discuss throughout the course, you are requested to present an Action Plan on the last day to develop practical measures to apply the knowledge, technology and experience gained to your work.

Program participants are requested to prepare and submit their Country Report individually or as a group to the Textile and Fashion Campus of Korea Polytechnics Program Manager via e-mail at [seok@kopo.ac.kr](mailto:seok@kopo.ac.kr) no later than **April 3, 2018**. The Country Report should be written in English, typed double-spaced in MS PowerPoint or Word format. The length of the report should not exceed twenty A4-sized pages.

All participants are required to give a 15-minute presentation on their Country Report individually or as a group on the second day of the program. For more effective presentations, a projector, slide projector, overhead projector, and multimedia TV will be available for use (PowerPoint presentations are preferred).

## **2. TOPICS TO BE COVERED IN THE COUNTRY REPORT**

### **A. Programs to strengthen capacity for the planning and implementation of strategic policies in the textile industry**

Possible subject 1: Regulatory and legal framework for the textile industry

Possible subject 2: Long-term and short-term strategic plans for the textile industry

## **B. Details of Country Report**

### **● National level service structure**

- Introduce your organization including personnel, main roles and more.
- Introduce your Ministry/Department/Bureau, describe the authorities responsible for the strategy planning and implementation for the textile industry, and attach the Ministry/Department/Bureau's service delivery structure chart including the number of relevant workers.

### **● Strategic policies**

- Describe short-term or long-term plans, including goals, priorities, and strategies for the textile industry.

### **● Data collection, reporting and monitoring system**

- What kinds of statistical data regarding the textile industry is collected?
- Describe major problems facing the textile industry in such areas as data collection, reporting and monitoring system.
- Are there any quality control and quality assurance activities?

### **● Statistical data on the followings (Please indicate the source of the data).**

- Textile market
- Textile production
- Number of textile companies
- Textile export and import

### **● Other relevant information**

- Textile industry-related laws
- Is there any schools or specific educational institutions with regard to textile like Technical Vocational Education & Training (TVET)?

## 1. GUIDELINES FOR CREATING AN ACTION PLAN

An Action Plan is a specific plan created by participants on how to apply lessons learned to their work. Action Planning is a process in which participants can identify their objectives and explore what steps they need to take to achieve their goals. Establishing and implementing the Action Plan will contribute not only to their professional development but also to their organization.

A good Action Plan contains detailed information like what can be done, who will do it, and how and when. Please keep in mind that meeting the financing requirement including budget and timeline is crucial in making the action plan feasible and applicable.

All participants are requested to prepare for a presentation on their Action Plan individually or as a group at the end of the course. They are encouraged to make the most of their weekends and free time to further the knowledge acquired from the course and better prepare for the presentation on the Action Plan.

Participants can receive feedback from Korean experts who will share their insight and help upgrade the Action Plan. Even after participants return to their home countries, KOICA will continue to follow up with participants on the progress being made through the implementation of their Action Plan. KOICA look forward to all participants achieving their desired outcomes.

## 2. TOPICS TO BE COVERED IN THE ACTION PLAN

- a) Identify various problems facing the textile industry in each country.
- b) Identify goals and visions that the textile industry has and relevant government policies, and analyze whether or not the goals can be met or whether any endeavors are being made to realize the goal.
- c) Make an action plan to solve the problem.
- d) Analyze how the action plan can be implemented.
- e) Consider how it will be able to improve the current situation and what advantages can be made in the future.
- f) Discuss how it can be applied to your work
  - Budget, implementing duration, etc



### **3. STEPS FOR THE ACTION PLAN**

- **[Step 1] Present Country Report (April 9)**
  - On the first day of the course, participants are to share their current situation and issues of their interests during the Country Report session
  - Textile and Fashion Campus of Korea Polytechnics will provide participants with an orientation on how to write an Action Plan
- **[Step 2] Lecture on Methodology / Grouping (April 10)**
  - Lecture on Action Plan methodology
  - Form Action Plan working groups
- **[Step 3] Group Discussions / workshops (April 19, 24, 26)**
  - Brainstorming and group discussions on the Action Plan
  - consult with experts and receive feedbacks
- **[Step 4] Complete Action Plan (April 27)**
  - Establish an Action Plan for new development/upgraded policies or programs
  - Presentation on the final Action Plan and feedback

**1. TRAINING INSTITUTE****Daegu Metropolitan City (<http://www.daegu.go.kr/english>)**

In the 1960s, Daegu underwent rapid industrial development, surpassing its rival cities in the textile industry in particular. In the following decade, Daegu grew into one of the country's three largest cities along with Seoul and Busan.

Daegu in the 21st century is one of the most thriving metropolitan cities in the region, providing venues for some of the world's largest cultural events, such as the 2003 Summer Universiade and the 2011 IAAF World Championships.



Today, the city is committed to ensuring a new, brighter future under the motto "Daegu, a Global Leader of Knowledge-Based Economy" via its systematic efforts directed at developing its knowledge industry, green growth, and education and culture.

Daegu's economic structure will be changed so the city becomes an industrial powerhouse that is more environmentally-friendly and high-tech, and its institutional capacity utilized for the structural advancement of traditional industries and development of strong SMEs.

**(Main Venue) Textile & Fashion Campus Korea Polytechnics**

Textile & Fashion Campus Korea Polytechnics (TFC) is the government-run institute which belongs to the Ministry of Employment & Labor and is the only public and leading college for the technical vocational education and training. It has been backed by the Korean government’s financial support since the vocational training law was enacted in 1969.



The purpose of Textile & Fashion Campus Korea Polytechnics’s establishment is to contribute to employment safety and socio-economic growth by training technical textile & fashion human resources as a social safety net for the underprivileged & underrepresented based on practical knowledge for the development of national industry.

For more information, please visit the website at <http://www.kopo.ac.kr/tf>



## 2. CONTACT INFORMATION

- **Korea International Cooperation Agency (KOICA)**

- **Program Manager: Mr. Hyunseok KANG**

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- **Textile & Fashion Campus of Korea Polytechnics**

- **Program Coordinator 1: Prof. Ph.D. Jeom Seok Baek**

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## INTRODUCTION of KOICA



*is a development cooperation agency of the Republic of Korea which was established in 1991. KOICA's mission is to reduce poverty, promote living standards and help realize sustainable, equitable and inclusive development in developing countries. To accomplish its mission, KOICA has been actively involved in enhancing developing countries' socio-economic infrastructure and institutions, providing the people of the developing world with opportunities for better lives and improving their well-being.*

### KOICA Fellowship Program

**Human Resource Development (HRD)** has been one of the most important factors in Korea's escape from the vicious cycle of poverty and underdevelopment which had existed for many decades. With scarce natural resources, HRD played a vital role in Korea's development; thus, Korea has emerged as an exemplary showcase of national development powered by HRD. From its own experience Korea came to fully recognize the significance of HRD. With extensive experience and know-how in HRD, Korea contributes greatly to the international community by sharing its unique development experience with other countries.

The KOICA Fellowship Program is one of KOICA's main projects to support partner countries secure human resources for their development. The primary objective of the Fellowship Program is to share important technical skills and knowledge as well as to build capacities for sustainable socio-economic development. The program is composed of a wide range of topics, including public administration, economic development, science and technology, agriculture and health, etc. In order to meet the changing needs of partner countries, KOICA always strives to renovate and improve its Fellowship Programs.

## Appendix 2.

### **KOICA FELLOWSHIP PROGRAM (CIAT)**

KOICA has launched a brand-new name for the KOICA Fellowship Program in order to more effectively raise awareness about the program among the public and its partner countries.



In English, CIAT stands for Capacity Improvement and Advancement for Tomorrow and in Korean it means “seed (씨앗)” with hopes to contributing in the capacity development of individual fellows as well as the organizations and countries to which they belong.

The CIAT Program provides participants with opportunities to gain first-hand knowledge of Korea’s development experience. The programs are designed to enable participants to apply what they have learned for the development of their home countries. Since 1991, KOICA has offered about 4,255 courses to more than 69,981 participants from 172 countries.

Appendix 3.

## KOICA FELLOWSHIP COMMUNITY

The Fellows' Facebook is a place for fellows to ask questions and write comments on KOICA fellowship programs. So, if you have questions regarding our program, please feel free to join our Facebook community.



[facebook.com/koica.icc](https://facebook.com/koica.icc)

Appendix 4.

## MAP AND VENUE INFORMATION





## Appendix 5.

# INFORMATION ON DIRECTION TO KOICA ICC

- **Route:** Incheon International Airport Terminal → Korea City Airport, Logis & Terminal (CALT)  
→ KOICA International Cooperation Center (ICC)
- **Arrival at Incheon International Airport** (<http://new.airport.kr>)

### Flow:

- ▶ Fill out Arrival Card (or Immigration Card), Customs Declaration Form, Quarantine Questionnaire (on board)
- ▶ Quarantine including animals and plants (on 2nd Floor)
- ▶ Present your Arrival Card, Passport and other necessary documents to an officer at the immigration desk
- ▶ Claim your baggage on 1st Floor
- ▶ Hand in Customs Declaration Form at Customs
- ▶ Pass through the Arrival Gate
- ▶ Go to the KOICA Counter



### Incheon International Airport opens *Second Passenger Terminal 2 (T2)*

on January 18, 2018

The new terminal is serviced by Korean Air() , KLM Royal Dutch Airlines() , Air France() and Delta Airlines()

Accordingly, KOICA sets up an additional KOICA Counter in Terminal 2 as well.

Please check its location in advance by referring to the followings information.

KOICA Counter at Incheon International Airport Terminal 1 (IIAT1)	
<b>IIAT 1 (T1)</b>	 <div style="display: inline-block; vertical-align: top; padding-left: 10px;"> <p><b>Location : Next to Exit 1 on the 1st floor (No.9-10)</b></p> <p><b>Contact Information</b>            Tel. : 82-32-743-5904            Contact : Ms. Jin-Young YOON</p> </div>
KOICA Counter at Incheon International Airport Terminal 2 (IIAT2)	
<b>IIAT 2 (T2)</b>	 <div style="display: inline-block; vertical-align: top; padding-left: 10px;"> <p><b>Location : Tourist Information Center (Close to Arrival Gate B)</b></p> <p><b>Contact Information</b>            Tel. : 82-32-743-5904            Contact : Ms. Jin-Young YOON</p> <p><small>*Contact information at T2 is subject to change</small></p> </div>

- After passing through Customs, please go to the KOICA Counter. At the KOICA Counter, you can get detailed information about how to get to the KOICA International Cooperation Center (ICC) and purchase a limousine bus ticket for City Airport, Logis & Travel (CALT).
- All the KOICA staff at the Incheon Airport wear a name tag or has a sign for indication.
- If you cannot meet the KOICA staff at the counter, please purchase a limousine bus ticket at the bus ticket counter, and go to CALT Bus Stop as below. Please find the bus number 6103 and present your ticket to the bus driver. It will take about 70 to 90 minutes from IIAT 1 and about 90 to 110 minutes from IIAT 2 to CALT.

Incheon International Airport Terminal 1 (IIAT1)		<b>Limousine Bus # 6103</b>
<b>IIAT 1</b>	Bus ticket counter : 1 <sup>st</sup> floor / Bus Stop 3B, 9B	
Incheon International Airport Terminal 2 (IIAT2)		
<b>IIAT 2</b>	Bus ticket counter : Basement 1 / Bus Stop 17~22	

- **CALT (City Airport, Logis & Terminal)**

- When you arrive at CALT, you will find another KOICA staff who will help you reach the KOICA ICC.
- If you take a limousine bus by your own, KOICA will reimburse the bus fare when you arrive at the KOICA ICC. Also, please note that there can be illegal taxis at the airport. Even if they approach you to offer rides, do not take the illegal taxis and check to see if they are KOICA staff.

**"Please remember to read the Fellows' Guidebook.** It is available from the Korean Embassy or KOICA Overseas Office in your country and provides valuable information regarding KOICA programs, allowances, expenses, regulations, preparations for departure and etc."