



STATE OF ISRAEL



Israel's Agency for International
Development Cooperation
Ministry of Foreign Affairs

MATC

MASHAV International
Agricultural Training Center

**MASHAV - Israel's Agency for International
Development Cooperation**

invites professionals
to participate in the

International Training Program on:
**Promoting Sustainable Agriculture and
Rural Development:
Policies, Planning & Innovation**

23rd January – 9th February, 2017

Shefayim - Israel



About the Course

Background

According to UN's estimations, by 2025, 83% of the expected global population (8.5 billion) will be living in developing countries. Yet, the capacity of available resources and technologies to satisfy the demands of this growing population for food and other agricultural commodities remains uncertain.

Major adjustments are needed in agricultural, environmental and macroeconomic policy, at both national and international levels, to create the conditions for sustainable agriculture and rural development. There is a continuous exit of small farmers from business, due to the limitation of land and water. Today's farmers need to make the transition from being simple producers to becoming managers of an agricultural enterprise, armed with the latest technologies and know-how, as well as an understanding of the market.

These adjustments will need to encompass education initiatives, utilization of economic incentives and the development of appropriate and new technologies, thus ensuring stable supplies of nutritionally adequate food, access to those supplies by vulnerable groups, and production for markets; employment and income generation to alleviate poverty; and natural resource management and environmental protection. Agricultural diversification, coupled with intensive Research and Development and effective up-to-date extension services for rural farms, will prevent the transformation of additional farming lands for non-agricultural use and keep farmers and rural professions in business.

Taking into account current trends, Israel is ready to share its rich experience in the promotion and enhancement of rural development and sustainable agriculture.

Aims

The development model of Israel's agricultural and rural sector can be adapted in other regions. This training program intends to convey and share with participants the vision, strategies and holistic management that Israel has implemented in the process of development of the sector, as well as create a framework for discussion in order to encourage participants to identify lines of action for the revitalization of the agricultural sector in their respective countries.

Main Subjects

The training will include professional lectures and visits on the following subjects:

- National development policies & strategies for agricultural and rural development in Israel
- The linkage between research, extension and agricultural production
- Supporting institutions for agriculture production and marketing
- Implementation of intensive agriculture and applied technologies
- Innovation and entrepreneurship in the rural sector
- Sustainable agriculture, environment and the rural community

Application

Application Requirements

The course is geared towards professional's involved in development, planning and implementation of national and regional projects in the agricultural sector and rural areas in their respective countries. Candidates should hold an academic degree in related disciplines and at least two years of professional work experience in related fields. A full command of English is required.

Application Forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website: <http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, including the health declaration, should be sent to the relevant Israeli mission in the respective country until **30th November, 2016**.

General Information

Arrival and Departure

Arrival date: January 23rd, 2017
Opening date: January 24th, 2017
Closing date: February 8th, 2017
Departure date: February 9th, 2017

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

Location and Accommodation

The course will be held at MASHAV's International Agricultural Training Center - **MATC**.

The Center is located in Kibbutz Hotel Shefayim, situated 20 km north of Tel Aviv near the coastal city of Netanya.

MASHAV awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport. Airfares and daily allowance are not included in the scholarship.

Health Services

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Medical insurance is subject to the full binding policy conditions, participants are responsible for all other expenses.

About MASHAV

MASHAV – Israel’s Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel’s experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. **MASHAV**, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel's own development experience to empower governments, communities and individuals to improve their own lives.

MASHAV’s approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community’s process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

MASHAV’s activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a “train the trainers” approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, **MASHAV** has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach that has attained global consensus.

<http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>

About MATC

MATC - MASHAV’s International Agricultural Training Center - specializes since 1963 in human capacity building and training programs in the fields of agriculture, water management, environment and rural development.

MATC conducts international, regional and country specific courses as well as professional study-tours, workshops and conferences based on Israeli agricultural know-how, innovation, and development experience. Its training programs, conducted in English, Spanish, French, Russian, and Arabic, are specifically designed to improve agricultural production in developing countries, to promote food security and to create partnerships as well as ongoing international cooperation for sustainable development.

MATC works in close cooperation with Israel's Ministry of Agriculture and Rural Development and its Center for International Agricultural Development Cooperation - CINADCO.

For further information, please contact:

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