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Academic Education Programs Sponsored by Ministry of Commerce PRC



北京大學
PEKING UNIVERSITY

Master Program in Public Policy

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2024

I. Program Description

1. General Introduction

1) Brief Introduction

Academic Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to foster high-end business officials and managerial personnel for the recipient countries, offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and interdisciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

Starting from 2008, thousands of students from developing countries have attended these programs. These graduates are now working in their specialties back in home and undertaking an increasingly significant role in the economic development cooperation between China and their home countries.

As for the positive effects and good results brought by these programs in strengthening economic ties and friendship between China and the recipient countries, the Ministry of Commerce of People's Republic of China will continuously intensify its efforts in enlarging the enrollment scale and improving the quality of education. We believe that by attending the programs and achieving the degrees, you will embrace a successful career and brighter future.

2) Prospective Students

Our prospective students are mid-to-senior level officials or managers from the government, the media, NGOs, and other public sectors, who have demonstrated superior performance, both academically and in their work. By the time of matriculation, each must have obtained an undergraduate bachelor's degree in the case of our master program.

3) Program Objective

This program is open to fresh university graduates as well as the experienced professionals and the government officials from different countries, and is designed to train those students in the field of public affairs, public administration, and public policy. Students are expected to complete the program full time over 1 year.

The program aims to

- provide students with an opportunity to develop functional expertise, strategic perspectives, and public policy management tools that they require to operate effectively in a changing public policy environment or to understand such an environment.
- help students to learn both the successes and failures in China's public policy making and management, and therefore to understand more about how to manage political, economic and social development in developing countries.
- introduce students the techniques of policy analysis and program evaluation to resolve complex multi-dimensional policy challenges, as well as sharpen their leadership and communication skills.

4) Enrollment Plan

In 2024 Entry we have planned to enroll up to 25 students in our master program in major of Public Policy.

5) Financial Aid

The Chinese Ministry of Commerce will provide "Chinese Government Scholarships" to admitted students from developing countries.

- 1) These scholarships cover expenses on their studies and basic life, and round-trip international airfare. The students don't have to pay for the tuition fee, books fee, field trip fee, English-taught assistant fee and tutor's fee.
- 2) The University will arrange the dormitory.
- 3) The University will transfer the living allowance by month; it is 36000RMB/year for the master program.
- 4) There is also a settlement allowance of 3000RMB/person.
- 5) The University will buy insurance for all students.
- 6) They also include a round-trip international airfare for all the students, and one time for 1y Program, for those Program more than 2ys, will supply one round-trip international airfare, and $n-1$ (n =the Program years period) round-trip international airfares for home visits.
- 7) All over 1y students need to be done for yearly evaluation, those who fits all requirements can get the second year scholarship.
- 8) All other fees will be arranged by the Ministry or University or University, the students cannot get any more scholarship if cannot graduate and get degree on time. No more scholarship will be given if students defer the study for any reason.

2. Introduction of Peking University

Welcome to Peking University!

Originated as the Imperial University of Peking in 1898, Peking University was China's first national comprehensive university and the supreme education authority at the time. Since the founding of the People's Republic of China in 1949, it has developed into a comprehensive university with fundamental education and research in both humanities and science. The reform and opening-up of China in 1978 has ushered in a new era for the University unseen in history. And its merger with Beijing Medical University in 2000 has geared itself up for all-round and vibrant growth in such fields as science, engineering, medicine, agriculture, humanities and social sciences. Supported by the "211 Project" and the "985 Project", the University has made remarkable achievements, such as optimizing disciplines, cultivating talents, recruiting high-caliber teachers, as well as teaching and scientific research, which paves the way for a world-class university.

Peking University is a cradle of top-quality and creative students, a major source of cutting-edge science and knowledge innovation, and a key bridge for international exchange. It has six faculties, namely Humanities, Social Sciences, Economics and Management, Science, Information Technology and Engineering, as well as Health Science. It consists of 55 schools and departments, 60 research entities, and ten affiliated hospitals. There are more than 48,600 students (including nearly 2,500 international students) as well as over 12,600 faculty and staff members including over 123 academicians of the Chinese Academy of Sciences and the Chinese Academy of Engineering.

Peking University stands at the forefront of global academic research and fosters talents that lead the world to the future. By refining its system of international education, it nurtures talents for and around the world. With undergraduate education as its

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cornerstone, it integrates general and professional education, creates a general education system that covers the entire undergraduate education, cultivates top-notch students of basic disciplines, and promotes cross-disciplinary programs, all in an effort to invigorate quality and efficient undergraduate education. It explores different approaches for educating different postgraduate students, equips them with cross-disciplinary knowledge and capabilities, optimizes disciplines and specialties, and establishes a postgraduate education system for developing first-rate leaders.

While devoted to teaching and research as always, Peking University is committed to developing cross-disciplinary education and seeking new ways to refine the disciplines towards the greater goal of building a human community with a shared future and meeting national strategic needs. It advances regional and country-specific studies to serve the Belt and Road Initiative and explores new academic research modes that offer China's insight into the world. It is furthering the project of Clinical Medicine + X, planning the research in core carbon-neutral science and technology, bolstering the project of Digital Intelligence+ to empower traditional disciplines with digital intelligence, and boosting research in such emerging fields as digital humanities.

Since 1998, Peking University has received more than 110 heads of state and government, and other political dignitaries as well as nearly 30 Nobel laureates, partnered with nearly 400 universities and research institutions in more than 60 countries and regions, and cooperated closely with many world-class research universities. In May 2019, it released a document entitled "International Development Strategy of Peking University: In Pursuit of Global Excellence". With a vision of innovation, openness, distinction and diversity and emphasis on leading and shaping cooperation, the University has advanced collaborated scientific research globally, cultivated world-class talents, created a global academic community, established unique paradigms for international exchange, evolved into an international intellectual pinnacle, and upgraded the system for global collaboration.

We welcome students and teachers of different countries and cultures to "Yan Yuan"

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(the campus of Peking University). Let us work together for cultural exchange, social progress and a community with a shared future.

PKU President/Professor GONG Qihuang

School of Government

Founded in 2001, the PKU School of Government is the first college of government management in China. Even though we are relatively new as a school, the research tradition on public affairs dates back to more than 100 years at the Peking University. With its origin in the College of Political Science of Imperial University of Peking and then the Department of Political Science of Peking University, the PKU School of Government is the successor to these founding institutions of modern political science and public administration studies in China.

At present, the School of Government covers three major disciplines of political science, management, and economics. More than 50 faculty members graduated from world-class universities are doing researches here on topics ranging widely from political theory, Chinese politics, comparative politics, national security strategy and management, administrative management, public policy, emergency management, government operation services, urban and regional management to regional economics. The graduates of our school could be found in public sectors, the corporate world, international organizations as well as educational institutions across the globe. Their outstanding services contribute to the political developments and state governance of many countries.

The PKU School of Government has been keen on creating an inclusive academic environment with the strategy of internationalization and diversification. Our school has collaborations with leading universities across the world, such as Harvard University, Stanford University, Columbia University, London School of Economics and Political Science, Australian National University, and Meiji University etc. Through our extensive network of international partnership, we offer opportunities for

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our faculty and students to broaden their horizons on many levels. Prominent figures from governments, companies, and academia are frequent visitors and speakers at the school.

Our school attaches great importance to the cultivation of international talents. Since its establishment, the School of Government has trained more than 4,300 international government officials. Moreover, we have graduated more than 600 international students who study in both Chinese and English, from more than 70 countries and regions. We expect the graduates from the international programs could develop a systematic knowledge of public administration and public policy, apply advanced analytical methods and techniques to practical issues, and be able to solve public problems in complex environments.

With our strong commitments to spread political civilization, lead the academic trend, cultivate excellent citizens and produce outstanding leaders, the PKU School of Government will continue to provide talents to the global public sectors. We sincerely welcome ambitious young people from all around the world to join us in promoting the progress of public services and enhancing the well-being of all the people on this planet.

Students living environment and conditions introduced

Students of this project will study and live in the capital city Beijing, Beijing always have four seasons. The temperature of registration season in September may around 28 degrees Celsius, the highest temperature in summer may around 35 degrees Celsius, and the lowest temperature in winter may around 12 degrees Celsius.

Students will live in Peking University Zhong guan yuan Global Village International Students Apartment. The apartment facilities are complete, providing home-style service, allowing visitors to feel home warm. **The Program students will live in the two-bedroom suite, each with a separate bedroom, shared living room and washroom. The apartment has a communal laundry and kitchen.**

3. Education Plan

Instruction:

The language of instruction is English. Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on. Upon application, students could also choose some courses taught in Chinese.

Program Structure:

The program comprises of

- Taught Component (11 courses: 7 compulsory, 4 optional)
- Thesis Component (15,000 words)

General Courses (compulsory, 19 credits in total)

| Course Name | Credits |
|---|---------|
| Chinese Politics and Public Policy | 3 |
| China's Economic Reform and Development | 3 |
| Public Policy Analysis | 3 |
| Economics for Public Policy | 3 |
| Research Design and Practice | 3 |
| Introduction to China | 2 |
| Chinese Language | 2 |

Issue Courses (optional, 11 credits)

| Course Name | Credits |
|---|---------|
| Innovation and Economic Development Strategy | 3 |
| Theories and Practices of International Organization | 3 |
| Strategy and Management of Public and Non-profit Organization | 3 |
| Regional Development Strategy in China | 3 |
| Distributive Justice in Public Policy | 3 |

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| | |
|---|-----|
| Law and Society in China | 3 |
| State Governance and China's Experience | 3 |
| Public Management | 3 |
| Comprehensive studies of Africa | 3 |
| Courses of other related Schools | 2-3 |

Please Note: Not all issue courses run every year. If there are fewer than 5 students, a course will not be delivered.

Field trips

Field trips will be arranged for students to visit Chinese government agencies, special economic zones, business corporations, etc., to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China.

Master Thesis

Students are expected to bring specific research questions concerning public policy and management to the program, as a part of thesis research preparation. Towards the end of the first semester, a number of faculty members from the school will be invited as potential thesis supervisors, and the school will make arrangement for students to choose their supervisors. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of public management, and aiming at solving practical problems. Students must pass oral exam for the thesis.

Degree Requirements

Students are required to successfully complete 30 credit-worthy course work and a master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of University Degree Committee, the master degree of Management Science in the field of Public Policy will be awarded.

II. Application

1. Requirement

- 1) Applicants must be non-Chinese citizens from developing countries, with a valid passport, or any other identification certificate sufficient to verify his/her nationality; Applicant should not more than 45 years old (born after September 1, 1980);
- 2) All applicants shall be in good physical conditions (They do not have serious hypertension, cardiovascular and cerebrovascular diseases, diabetes, cancer and so on), and carry no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations. They are not in a major recovery period; there is no acute exacerbation, no serious physical disability, not in pregnancy; if someone get pregnant during the study, she needs to drop the program;
- 3) Applicants for the master program must have attained a Bachelor degree or above;
- 4) The applicants who have a professional learning or work background related to the project being applied and have priority in the incumbent;
- 5) Serve as a middle-level public official in the government of their country, or as a senior manager of various institutions and enterprises, as well as academic staff of universities and research institutions;
- 6) Applicants must be proficient in English. Non-native English speakers or candidates whose undergraduate education was not conducted in English are required to submit a test score of IELTS (generally 6.0 or above) or TOEFL (generally 80 or above) or GRE ect. as proof of English proficiency;
- 7) The applicants should have the potential for career development in this field, and intend to promote friendly exchanges and cooperation between the host country and China;

8) Registered students who stay in China or have been taken by other Chinese government scholarships may not apply; Applicants of special status categories need to be reviewed in process.

9) Only applicants recommended by the Economic and Commercial Counsellor's Office of Chinese Embassy in the country that accords with the candidate's nationality will be considered.

2. Procedure

1) Application to Peking University

Please visit Peking University international student online service system (<http://www.studyatpku.com/>), after registering and logging in, check the Project code : "SG-MPP2024" , **English taught** master's degree program in **School of Government** "Master Program in **Public Policy** for Leaders in Developing Countries", fill in complete personal information (**fully according to passport**) and upload the related attachment, download and print out the form and sign your name and date, finally paste a photo (or passport photo) with the appropriate size in the specified position on the printed paper form.

2) Materials

Applicants are required to prepare an application package. Please read the following part carefully to prepare the application materials. If the received application package is not complete, the application will not be accepted.

| Documents | | Requirements | Original copy | Photo copy |
|-----------|---|--|---------------|------------|
| 1 | Application Form | Please finish the first application at http://www.studyatpku.com/ and then print the complete form out. | 1 | 1 |
| 2 | Graduation certificate & degree diploma | 1. Graduation certificate and degree diploma must be original documents or certified copies either in Chinese or English 2. Applicants expecting to graduate should provide an official | 1 | 1 |

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| | | | | |
|----|---|--|---|---|
| | | letter stating expected graduation date. | | |
| 3 | Official academic transcripts | 1. The transcripts must be original documents or certified copies either in Chinese or English. 2. The transcripts should include list of courses taken and standard achieved. | 1 | 1 |
| 4 | Personal statement & Study Plan | 1500 words in English. Please make a detailed statement from the perspectives of your academic background, work/research experience and achievements, research proposal, future career plans and intentions, etc. | 1 | 1 |
| 5 | CV | In English. | 1 | 1 |
| 6 | Recommendation letters | 1. One recommendation letter must be provided by the work unit; and another one by academic institution (by associate Professors or above) ; 2. The recommendation letter must be original documents either in Chinese or English. | 2 | 2 |
| 7 | Copies of English language proficiency test results | If the applicants are not native English speakers or whose undergraduate education was not in English should provide English language proficiency test result. | 1 | 1 |
| 8 | Photocopy of valid passport | The passport type must be ordinary . Important: All successful candidates should enter in China and register with PKU with the same identity they used while applying for the maters' program at PKU. | 0 | 2 |
| 9 | Recent passport size photos | One photo should be stuck on the application form. | 2 | 0 |
| 10 | Physical Examination Form | The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations. | 1 | 0 |

3) Submission

(1) The students can apply for the scholarship program after obtaining the approval and recommendation of the relevant responsible department of the government, and submit the materials according to the specific requirements of the relevant departments of their country;

(2) If the government allows the individual to submit the materials directly to the Chinese embassy, the student must hold the relevant certificate or recommendation letter approved by their country, and take the original documents and scanned electronic version formed by the above 1 and 2. Submit all to the Economic and Commercial

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Office of the Chinese Embassy in their country, the embassy address can be found at <http://www.china-aibo.cn/>;

(3) The responsible department of their government should issue a letter for the recommended student to Economic and Commercial Office of the Chinese Embassy, to request the Recommendation letter, and indicate in the written request that if the intended university is already full, whether to accept adjustments from other university-related majors. If any other special instructions, all can be presented together.

Important:

(1) All materials submitted shall be in English or Chinese. If the documents submitted are not in English or Chinese, certified English or Chinese translations shall be provided.

(2) Important documents such as "Graduation Certificate", "Degree Certificate", "Transcript" and "Language Level Certificate", in addition to submitting a copy, the original must be submitted at the same time for verification by the Economic and Commercial Office of the Chinese Embassy. After the verification, the students must send a scanned copy of the application materials to the contact person of the university program by themselves.

(3) All paper documents (including originals and photocopies) should be retrieved together after verified by the Economic and Commercial Office of the Embassy. Once you have been accepted, these paper documents should be taken to China and submitted to the designated department of the University for review and archiving.

3. Deadlines

The application deadline for the master program is **June 7th, 2024**.

Admission

The eligibility of all the applicants will be assessed according to the requirements by the School of Government, Peking University. After primary selection and online

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interview, the Admission Notification will be sent out in mid-August, 2024. The visa issues to China are subject to the latest policies and university further notices.

Registration

Late August or Early September, 2024, unless otherwise informed.

The exact date will be specified in the admission letter.

III. Other Important Information

1. Contact

Contact Person: LI Bo (Ms.)

Telephone: (86-10) 62755478

Fax: (86-10) 62756461

Address: Office for External Affairs, Room 122

School of Government, Peking University

Beijing, China, 100871

E-mail: gzgys@pku.edu.cn (General Enquiry)

Website: <http://www.isd.pku.edu.cn/>

<https://www.sg.pku.edu.cn/>

2. Reminders

- a) None of the materials submitted to the School of Government will be returned. For important documents such as degrees and transcripts, a stamped copy issued by the institution where the applicant received his/her degrees will be accepted as a replacement of the original copy. In this case, the original copy must be presented for on-site verification.
- b) No matter accept or not, the Chinese Government won't give any further explanation.
- c) It is not allowed to bring a spouse or children to China to accompany the students. If a student expects to have his/her spouse, children, relatives or friends to visit him/her during the stay in Beijing, the visitor will have to bear all the expenses by him/herself.
- d) The procedures for coming to China and related requirements will be explained in the admission documents.